**Peoplebank - Our Value Proposition**

**Peoplebank at a glance**

* 230 staff and over 25 years’ experience in the industry (Established in 1990)
* 590,000 quality IT & digital professionals in our talent pool
* Over 5000 candidates placed each year
* More than 6000 contractors on assignment across Australia at any given time
* Over 100 preferred supplier agreements in place
* Annual turnover of approx. $580m

**Our vision**

“We aspire to be the best recruitment company in Asia Pacific, the number 1 choice for our employees, clients and candidates.”

**Our Promise**

Our pledge to delight customers, be accountable for our performance and deliver consistently outstanding service to our clients, candidates and contractors across Australia.

**How We Are Different**

1. **Specialists, Not Generalists**

Our consultants provide in-depth knowledge of the technical and behavioural skills required to excel in IT & digital roles.

1. **Industry Focus**

When we receive a brief we assign a team that has a thorough understanding of the industry and the current market drivers.

1. **Find Candidates Faster**

Our CRM has industry-leading applicant tracking capabilities with an automatic coding facility to update our candidate’s key skills, employment information and education history.

1. **Redeployment program**

Industry first initiative available to our contractors who are actively looking for their next job.

Clients benefit from:

* Reduced time to hire
* Rapid onboarding
* Ability to pre-book candidates
* Proven, reference checked talent
* Ability to pre-book candidates



1. **Across Asia Pacific**

Our strong presence in Singapore, Hong Kong and Malaysia means we’re in a prime position to support and service clients throughout the region.

1. **How do we find the best people?**

* Database searches
* Social media
* News media sites
* Job boards
* Electronic direct mail
* Print
* Search engine marketing

1. **Reduced turnover**

4 years = Peoplebank’s average length of service

2x recruitment industry’s average of 2.1 years

1. **Best candidate experience**

Our consultants provide a highly professional experience to candidates, which will continue to become increasingly critical in a continually growing candidate short market.

**Our key clients**

Australia’s blue-chip organisations…

* Big 4 banks
* Top-tier financial services and insurance institutions
* Telecommunications, retail and travel companies
* #1 supplier to the Federal Government and State Governments

**Our Awards**

**Aon Hewitt Best Employer Award**

The only recruitment agency to be awarded Best Employer 4 years running from 2012 - 2015.

**Engaged employees = engaged clients = engaged shareholders**

**   **

**Employer of Choice for Gender Equality**

**Peoplebank accredited in 2015 as an Employer of Choice for Gender Equality by the workplace for gender equality agency.**

* Only recruitment organisation in Australia to be accredited
* 4 consecutive years of accreditation
* Creating an equal playing field for both genders
* One of only 90 organisations accredited in Australia

